Giorgi Togonidze

Product Designer

🌐 Portfolio ▫ LinkedIn ✉ togodzn@gmail.com

> I'm passionate about advocating for the users while meeting the business goals of the projects I work on. I seek opportunities that combine the worlds of User interface and User experience in the realm of the digital industry.

Experience

Lead Designer
💼 OwnInn 📅 Nov, 2024 - Present

- Designed a stock management web application for partner company - Dressup Group tailored for admins and employees to track inventory and facilitate product transfers.
- Designed a size finder page for partner company - Dressup Group that allows shoppers to scan and check product availability in different sizes across stores.
- Designed a responsive universal personal cabinet web application, accessible on both desktop and mobile, enabling hotels and owners to manage apartments, pay bills, and make reservations seamlessly.
- Collaborated with stakeholders to define brand identity and design system, establishing a consistent design system for seamless scalability.

Product Designer
💼 Orbi Group 📅 May - Oct, 2024

- Worked with project managers and developers to define product specifications which would meet business and technical requirements.
- Created several design systems which was later used to create various digital products for Orbi Group.
- Designed a check-in application for kiosks in Orbi hotels, streamlining the check-in, walk-in, and check-out processes for guests.
- Designed an intuitive task management application currently used by hundreds of employees.

Product Designer
💼 Dreamland Oasis 📅 Feb - May, 2024

- Worked with project manager to define product specifications, requirements and map out clear roadmap.
- Defined and implemented design system which was used effectively to create various digital products within several months.
- Designed responsive web and mobile app products for the hotel administration and the hotel room owners where they get to manage the hotel facilities, rooms and guests.
- Designed Android and IOS application for the hotel guests who can get to know the hotel, its facilities and order room services.

Digital Product Designer
💼 Freelance 📅 Apr, 2023 - Feb, 2024

- Working with companies around the world and helping improve their digital products
- Defining product specs and designing functional digital products based on customer needs and business goals
- Designing and implementing effective design systems, and creating high-quality UI/UX designs
- Working with well-known guidelines such as Human interface, Material design, Carbon, Fluent, etc

UI/UX Designer
💼 Ecovis 📅 Nov, 2022 - Apr, 2023

- Collaborated with product managers and developers to gather and analyze customer requirements
- Created user-centered UI elements and prototypes that effectively communicated product features & functions
- Presented design solutions to stakeholders and effectively communicated design decisions
- Continuously evaluated and incorporated user feedback to improve the overall product design

UI/UX Designer
💼 Eveli 📅 Apr - Aug, 2022

- Conducted UX research to identify opportunities for design improvements and recapturing the consumer market
- Led redesign efforts to enhance the user experience and achieve business objectives
- Collaborated with executives and senior management to create high-fidelity prototypes and drive design decisions
- Synthesized user insights and presented recommendations for design changes to stakeholders

Skills

Design tools
Figma, Adobe Suite (PS, AI, XD), Miro, Pen & Paper

Methods
Affinity Diagram, Crazy 8s, Interviews, Surveys, Persona, User Journey, User Research, Prototyping, Wireframing, Responsive Design, HMW, Visual Design, Usability Testing, Sketching, Prototyping

Languages
English C1 · Georgian C1 · Russian A1

Education

UI Design
📅 Jul, 2022

University of Minnesota · Coursera

UX Design
📅 Jun, 2022

Google · Coursera

Design Thinking
📅 Apr, 2022

HP Life · HP Foundation

Mapping & Diagramming
📅 Feb, 2022

Miro · Miro Academy